

## Property Information

Property address \_\_\_\_\_ Year built \_\_\_\_\_

Style \_\_\_\_\_ Size \_\_\_\_\_ Lot size \_\_\_\_\_ Zoning \_\_\_\_\_

Subdivision \_\_\_\_\_ Legal \_\_\_\_\_

# BR \_\_\_\_\_ # BA \_\_\_\_\_ % Basement finished \_\_\_\_\_ Garage \_\_\_\_\_

Living R \_\_\_\_\_ Dining R \_\_\_\_\_ Kitchen \_\_\_\_\_ Great R \_\_\_\_\_

Utility/Laundry \_\_\_\_\_ Other \_\_\_\_\_

## Construction

Siding \_\_\_\_\_ Roof \_\_\_\_\_ Storms/Screens \_\_\_\_\_ Awnings/Shutters \_\_\_\_\_

Porch/Patio/Deck \_\_\_\_\_ Fence \_\_\_\_\_

Drive \_\_\_\_\_ Outbuildings \_\_\_\_\_ Landscaping/Site Improvements \_\_\_\_\_

Other \_\_\_\_\_

## Mechanical

Heat \_\_\_\_\_ Air cond. \_\_\_\_\_ Attic fan \_\_\_\_\_ Humidifier \_\_\_\_\_

Air cleaner \_\_\_\_\_

Water \_\_\_\_\_ Water softener \_\_\_\_\_ Rented? \_\_\_\_\_ Sewer/Septic \_\_\_\_\_

Plumbing \_\_\_\_\_ Wiring \_\_\_\_\_ Garage door opener \_\_\_\_\_ Keyless entry \_\_\_\_\_

## Amenities

Range/Oven \_\_\_\_\_ Dish W \_\_\_\_\_ Microwave \_\_\_\_\_ Disposal \_\_\_\_\_

Refrigerator \_\_\_\_\_ Washer/Dryer \_\_\_\_\_ Other \_\_\_\_\_

Floor covering \_\_\_\_\_ Window covering \_\_\_\_\_

Bar \_\_\_\_\_ Fireplace \_\_\_\_\_ Smoke detector \_\_\_\_\_ CO det. \_\_\_\_\_

Central vac \_\_\_\_\_ Intercom \_\_\_\_\_ Hot tub \_\_\_\_\_ Pool \_\_\_\_\_

Other \_\_\_\_\_

## General

HOA \_\_\_\_\_ Blocks to public transportation \_\_\_\_\_

Elementary \_\_\_\_\_ Jr. High \_\_\_\_\_ Sr. High \_\_\_\_\_

Parochial \_\_\_\_\_ Other \_\_\_\_\_ Flood plain \_\_\_\_\_

## Financial

Type of loan \_\_\_\_\_ Loan balance \$ \_\_\_\_\_ As of \_\_\_\_\_

Payment \$ \_\_\_\_\_ Interest Rate \_\_\_\_\_ Incl. \_\_\_\_\_

Loan # \_\_\_\_\_ Mtgee. \_\_\_\_\_ Yrs. remaining \_\_\_\_\_

Prepayment penalty \_\_\_\_\_ Assumable \_\_\_\_\_ Trsfr. fee \_\_\_\_\_

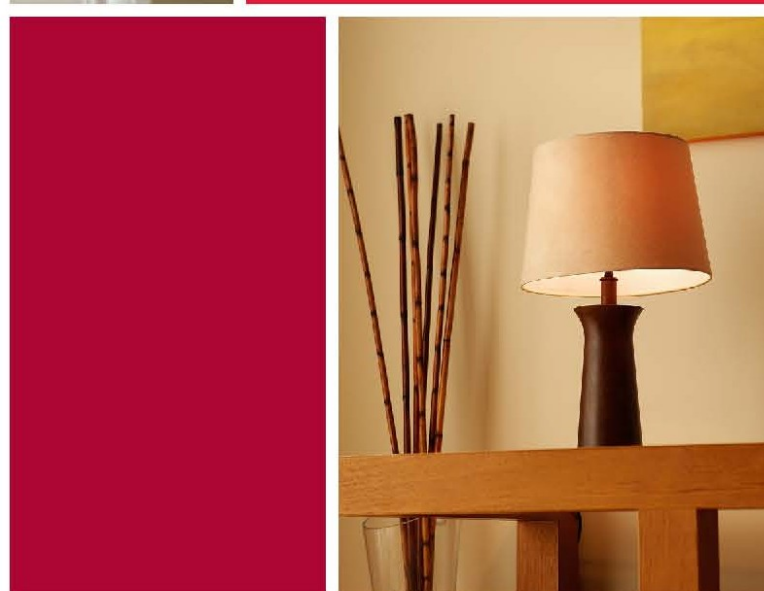
Escrow Bal. \_\_\_\_\_ Ins. premium \_\_\_\_\_ Due date \_\_\_\_\_

Taxes \_\_\_\_\_ Special per Yr. \_\_\_\_\_ Unpaid assessments \_\_\_\_\_

Other notes \_\_\_\_\_



# Seller Home Marketing Analysis



## Seller Information

### Primary Contact

Name	Employer	
Mailing address		
City	State	Zip
Birthday	Other important dates	Gender
Work Phone	Home Phone	Mobile Phone
Personal email	Work email	
Preferred method of communication		
Preferred day and time for communication	May I contact you at work?	
May I invite you to become a fan of my Facebook page and follow me on Twitter?		

### Secondary Contact

Name	Relationship	
Work phone	Home phone	Mobile phone
Personal email	Work email	
Preferred method of communication		
Preferred day and time for communication		
May I contact you at work?		

### Child 1

Name	Activities	
Gender	Age	Birthday

### Child 2

Name	Activities	
Gender	Age	Birthday

### Child 3

Name	Activities	
Gender	Age	Birthday

### My Real Living 2.0

May I create a My Real Living 2.0 account for you?
Preferred email account

## Seller Needs Analysis

I will listen to your needs, explain the process, and guide you every step of the way. My commitment to you is to deliver Premier Service®.

Moving to	Purchased yet?	Send info
Why are you selling?	Years in this home?	
Date you need sale completed?	Possession date?	
Previously on the market and when?	Listed with whom?	
Home's greatest assets?		
Are there any challenges/issues that you are aware of?		
Neighborhood's greatest assets?		

Are you aware of any homes for sale, or recent sales, in your neighborhood?

Address	Price	Comparison to your home

How does each family member feel about selling?

How does your family make important decisions such as this?

Have you received an opinion of value other than a formal appraisal?

What were you told? Was it in writing?

Have you sold a home before? Did you use a real estate agent?

What was that experience like?

What are your most important considerations in selecting an agent?

Net proceeds desired? Would you assist with buyer's financing?

Other notes